

# *Economic Education Development Business Value Proposition*

**Career Ready Education Foundation**

**Eva Foxwell, CEO**

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## **OBJECTIVE**

To ensure economic education development for students, teachers, community youth and adult individuals in order to gain the necessary high-level of real-world career-ready hands-on experience for future success in the workforce.

## **DESCRIPTION OF NON-PROFIT ACTIVITIES**

The Career Ready Education Foundation is a nonprofit corporation organized and operated exclusively for charitable purposes, specifically to provide students, teachers, school administrators and people within the community the opportunity to obtain or integrate career-readiness.

Since CEO, Eva Foxwell worked in the business world for 20 years and education for 10 years, the Career Ready Education Foundation has instituted ways to institute a higher level of learning with specific career-ready business strategies. The Career Ready Education Foundation has come to the conclusion that there is a huge gap with career-ready education and opportunities that exist where we can apply these skills at an early age, thus strengthening future career-readiness for students and adults. The Career Ready Education Foundation stepped out into uncharted waters and published career-ready curriculum guides that will assist with career-readiness. By implementing workshops, seminars and one on one consulting, this will open up new opportunities to build a stronger foundation for individuals entering into the workforce. The Career Ready Education Foundation will have the opportunity to partner with local businesses and provide career-readiness in the community to strengthen and develop economic growth.

## **GOODS AND SERVICES**

This foundation will provide goods by dispersing Career Ready Education curriculum guides to students, teachers, schools, colleges and community individuals for economic development. See below for the Career Ready Education Foundation curriculum guides:

<b>CURRICULUM GUIDE</b>	<b>PAPERBACK</b>	<b>EBOOK</b>	<b>COPYRIGHT</b>
Managing the Classroom	978-0-9989291-0-1	978-0-9989291-1-8	Yes
Teaching Entrepreneurship	978-0-9989291-2-5	978-0-9989291-3-2	Yes
Teaching Business Soft Skills	978-0-9989291-4-9	978-0-9989291-5-6	Yes
Teach Career Exploration	978-0-9989291-6-3	978-0-9989291-7-0	Yes

The services will provide teachers, students and community individuals seminars and workshops for career-readiness. Other services will be career-ready consulting and establishing deliverables for the education programs. The Career Ready Education Foundation provides:

- Career-Ready Education seminars and workshops
- Education consulting
- Classroom consulting and observations
- One-on-ones

The Career Ready Education Foundation knows what it takes for students, teachers and community individuals to succeed so partnering with local businesses with the Career Ready Education provides increased economic development.

## **ECONOMIC DEVELOPMENT**

Those who benefit from the Career Ready Education Foundation economic development program:

- ***Young adults*** will benefit from all four career-ready curriculum guides. ***Adults*** will benefit from the Business Soft Skills, Entrepreneurship and Career Exploration curriculum guides to strengthen their career-ready job skills. ***Youth and Adult*** community individuals will be better prepared for future success through career-ready classes, workshops, and seminars.
- ***Teachers and schools*** will acquire the ability to create a career ready and student-centered classroom, thus providing a positive and welcoming classroom for students through workshops, and seminars. By utilizing the curriculum guide, “Managing the Classroom” teachers can decide what would best suit their classroom dynamics and integrate career-ready jobs accordingly. As far as higher-level learning, career-ready job positions are not too complex for the younger grades because when it becomes a normal expectation throughout each day, the students retain it as they are “living” it. The hands-on approach is instrumental in students understanding and acknowledging the future world in which they will be living in. For teachers, a specific ***revolutionary*** career ready high-level educational strategy was developed to enhance all classrooms by integrating career-readiness education, while simulating a real-world experience that is student-centered. ***There are no educational strategies out on the market today that institute the career ready education that the Career Ready Education Foundation implemented,*** this strategy focuses on real-world business jobs that are integrated in classroom. Teachers would utilize the first curriculum guide from the Career Ready Education Foundation, Managing the Classroom for implementation.
  - Boss
  - Assistant Managers
  - Communication Managers
  - Project Managers
  - Quality Assurance Managers
  - Marketing Managers
  - Scribe Managers
  - Attendance Managers
  - Transition Managers
  - Timekeeper Managers
- ***Superintendents and Administration*** will have access to the curriculum guides to provide the teachers with a wealth of resource to prepare students for their future career. An individual presentation from CEO, Eva Foxwell will take place to deliver the focus for Career Ready

Education within the community. Administration have the opportunity to integrate, Managing the Classroom guide for all K-12 teachers to integrate career-readiness. The remainder curriculum guides, Business Soft Skills, Entrepreneurship and Career Exploration can be used for Business teachers.

In recent years face-to-face communication skills have diminished even in younger due to electronic devices. Young adults often don't know how to converse appropriately during basic conversations. It is the Career Ready Education Foundation's goal to leave students with a conversational skill set that will ingratiate them with their future employers and have an overall positive impact for the rest of their lives. Even though career-ready usually begins in 7th grade for schools, The Career Ready Education Foundation has utilized career-ready strategies that prove to assist all students and community individuals in strengthening career-ready skills.

## **PROGRAM EXPECTATIONS**

This program will commence and consume 100% of the organization's time. This program is open to all students, teachers, schools, colleges and community individuals that are interested in preparing students for a career ready future, which is **ALL COMMON CORE ALIGNED**. Currently, there are various teachers in 29 states that are utilizing the career-ready education curriculum guides.

### **Qualifications:**

- Certified and obtained a BS in Education as a certified Elementary Teacher K-6 and a Business certification 6-12.
- 30 years working in the education, business and management environment.
- Received 2015 Delaware Superstars in Education award.  
[https://youtu.be/jo9\\_OeV\\_aSQ?t=305](https://youtu.be/jo9_OeV_aSQ?t=305)
- Received 2015 Teen Ink Educator of the Year award.  
<http://cdn-issues.teenink.com/2015-02.pdf> Page 27
- Advanced in instructional curriculum design.
- Attended continuing education classes such as; Career and Technical Education, Differentiated Instruction, Operating Multiple Sites, Managing the Efforts of Others, Customer Awareness, Leadership Institute, Management Development, People Development, Best Demonstrated Practices, Advanced Instructional Design and Development, DPAS, Performance Appraisals, Manager Orientation, Creating the Environment, Time Management, Performance Management, Effective Feedback, Managing Up, People Orientation, Evaluation Workshop, Advanced Facilitation Workshop, Interviewing, Multi Media Technology, and Smart Board.
- Facilitated Career-ready workshops for various public schools, BPA, DECA, Career Pathways and Girl Scouts of America.
- Published 4 career-ready curriculum guides.

### **Duties:**

- CEO, Eva Foxwell's primary duties would oversee the foundation and ensure effective operating activities, market donors and display a positive reputation for the foundation. Eva Foxwell will make all strategic decisions for the organization.
- Eva Foxwell will work with partnership employees to assist with the career-ready workshops and seminars.

### **Strategic Vision and Leadership**

- Collaborate business partners to refine and implement the strategic plan while ensuring that the budget, staff, and priorities are aligned with Career Ready Education Foundation Nonprofit's core mission.
- Provide inspirational leadership and ensure the continued development and management of a professional and efficient organization; establish effective decision-making processes that will enable the Career Ready Education Foundation Nonprofit to achieve its long- and short-term goals and objectives.
- Cultivate a strong and transparent working relationship with business partners and ensure open communication about the measurement of financial, programmatic, and impact performance against stated milestones and goals.
- Within a business partnership, the Career Ready Education Foundation will help build a diverse community that is highly engaging and willing to leverage and secure resources.

### **Development**

- Ensure that the flow of funds permits Career Ready Education Foundation Nonprofit to make continuous progress towards the achievement of its mission and that those funds are allocated properly to reflect present educational needs and future potential.
- Formulate and execute comprehensive marketing, branding and development strategies that will ensure consistency throughout the organization and enhance revenue from major donors, foundations, government agencies, and corporations.

### **Strengthening Infrastructure and Operations**

- Ensure the delivery of high-quality services while managing for current and future growth.
- Support and motivate the organization's staff.
- Facilitate cross-departmental collaboration and strengthen internal communications with staff throughout the organization; create and promote a positive, multicultural work environment that supports consistency throughout the organization's strategy, operational methods, and data collection needs.
- Oversee the financial status of the organization including developing long and short-range financial plans, monitoring the budget and ensuring sound financial controls are in place; set financial priorities accurately to ensure the organization is operating in a manner that supports the needs of the program and staff.

### **Program Development**

- Rationalize the delivery of programs through new and existing offices and partnerships.
- Increase efficiencies and consistency throughout the organization by developing and implementing standardized programs, services, and program office marketing.
- CEO, Eva Foxwell is required to perform duties in good faith, with ordinary care, and in the best interest of the nonprofit.
- With ordinary care. Ordinary care is the use of good judgment and common sense. It means doing what an ordinarily prudent person in a similar position would do under similar circumstances.
- CEO, Eva Foxwell will continuously focus on the best interest of the Career Ready Education Foundation.

### **Business Partnership Goals**

- Increase sales of products or services
- Increase employee engagement, morale and retention
- Increase customer and brand loyalty
- Draw media attention and coverage for free
- Provide a motivating purpose for their company and employees
- Increase employee skill development, team building, leadership
- Attract new business partners and relationships
- Generate recognition for the good they create in society
- Receive a tax donation for contributions.

### **Career Ready Education Foundation Goals**

- Increase funding
- Expand donor base
- Connect to new business partners
- Provide professional development for employees
- Attract new volunteers, Board, pro bono services
- Increase brand recognition
- Increase media coverage
- Connect leaders with community thought leaders